



MEDIA RELEASE

Friday 1st April 2016

New resource for parents launched by Playgroup SA

Playgroup SA will launch an important new resource to support parents and carers at the Pregnancy, Babies and Children's Expo this weekend.

State of Play is a new 20-page magazine dedicated to parents of children aged 0-5 in South Australia. Every issue of *State of Play* will include critical information about early childhood development including insights into the latest research, inspirational play ideas and entertaining stories about raising kids.

Playgroup SA Executive Officer Carley Jones says the first years of parenting are wonderfully exciting, but are also a time of uncertainty. "From trying to figure out how your child measures up to developmental milestones, to health and behavioural challenges and social isolation for some new parents, the path isn't always smooth," Ms Jones says. "*State of Play* is a support resource to help remove some of those bumps."

Playgroup SA has been providing parents in South Australia with community play opportunities since 1974. The not-for-profit organisation also provides training, workshops, community events, fact sheets about play and many other resources.

"In 2015 we launched the new Playgroup SA website (www.playgroupsa.com.au) to provide parents and carers with instant information, day and night, about Playgroup and Early Childhood Development. The launch of *State of Play* magazine this year represents another important investment in the wellbeing of families in South Australia."

Issue One of *State of Play* presents 20 tips for Playgroup Coordinators, information about the developmental stages of children (and great play ideas to match) and a colourful look at the first 10 years of Playgroup SA. The issue also examines how Playgroup is a valuable source of support for families on the HeartKids journey and outlines the benefits of new Intergenerational Playgroups, which are springing up all over the state.

The official magazine of Playgroup SA, *State of Play* will be distributed twice a year to all Playgroup SA Members, Playgroups and selected other providers of children's services.

MEDIA ENQUIRIES

For a copy of *State of Play* contact Playgroup SA on 1800 171 882 or email info@playgroupsa.com.au. For comments about Playgroup or Early Childhood Development topics contact Carley Jones on (08) 8344 2722 or email eo@playgroupsa.com.au